Farming the Future: Smart Agriculture in the Western Balkans

loT in agriculture in Herzegovina

By Ivica Sivrić

Belgrade,

September 18, 2025



Association for economic development REDAH

- 23 Municipalities
- **Surface 12.276 km² (24 %)**
- Over 450.000 inhabitants
- 36,8 persons per 1 km²
- 24,5 km of coastline

REDAH mission is to be the catalyst that will structure and provide comprehensive support to the regional economic development of Herzegovina region as well as BiH.



Županija Herceg-bosanska Hreceg-Bosnia Canton Županija Hercegovačko-neretvanska

Hrezegovina-Neretva Cantor Županija Zapadnohercegova West Hrezegovina Canton

- **Seat in Mostar**
- 9 employees + external associates
- Financing: through projects (more than 25 M euro)

VISION-Herzegovina will become a developed and competitive economic region within the EU







A INSUFFICIENT INVESTMENT IN AGROTECHNOLOGIES

OF FOOD PRODUCED

CHALLENGES
OF THE
AGRICULTURAL
SECTOR IN
HERZEGOVINA

OUTDATED PRODUCTION
TECHNOLOGY AND
MANAGEMENT PROCESSES

INSUFFICIENT
KNOWLEDGE, SKILS AND
FLOW OF INFORMATION

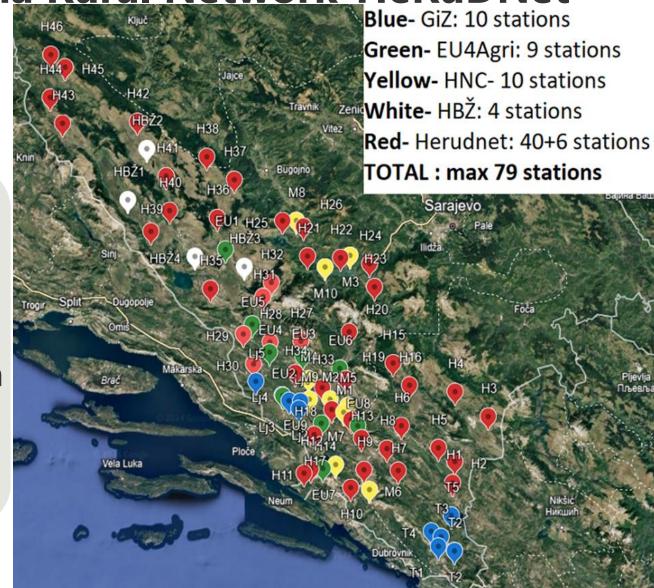
INSUFFICIENT CONNECTION AND NETWORKING



Establishment of Herzegovina Rural Network-HeRuDNet

Project result

- 40 meteo stations + connection up to 39
 - Digital platform (AgroLife)
 - Web page of Network with Online green market platform
 - Education and trainings
 - Rural Parliament





Structure of the AgroLife Platform

GIS PLATFORM

Management of digital land maps

DIGITAL FIELD BOOK

Management of agricultural production

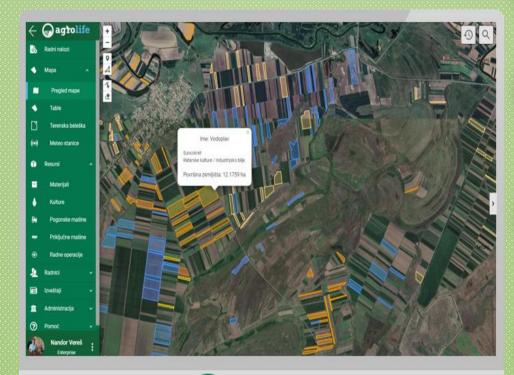
FIELD RECORDS

Photo and written record of any type of event that occurred on a plot

REPORTS

Analysis and control of used resources

1. Producer 2. Municipality 3. Ministry





LAND QUALITY MANAGEMENT

Database with all agricultural inputs.

RECORDS OF

AGRICULTURAL CROPS

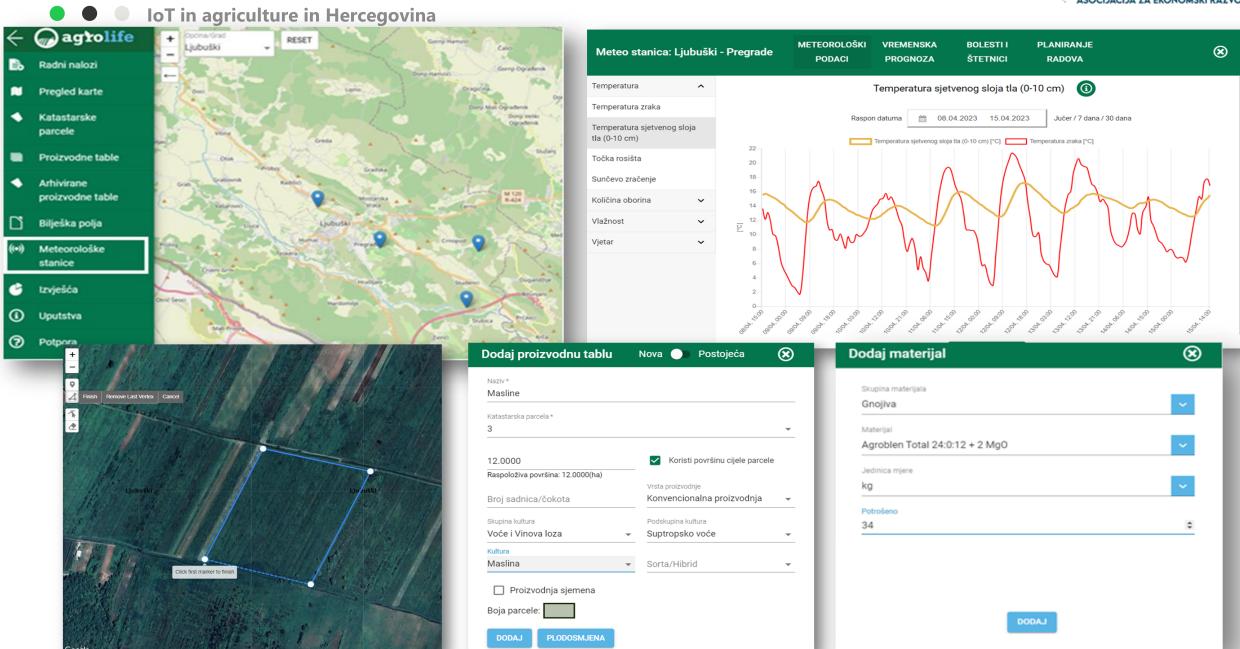
Identification of planted crops on each individual plot

METEOROLOGICAL STATIONS

Monitoring of climatic conditions in real time, algorithms for work planning

AGRICULTURAL INDEX
Insight into the condition of the crops, NDVI, soil quality...





Other REDAH projects for the development and use of IoT technologies in the agriculture of Herzegovina.



CROSSMART	
IPA CBC BiH-HR-C	G

The overall objective of the project is to develop and improve the innovation capacity of farmers and improve their access to advanced technologies.

Agro Dron

Soil analysis Scanner

Guidelines for the development of innovative agriculture in Herzegovina

Crossmart platform

THEMATIC2Green **IPA ADRION**

The overall objective is to promote innovation capacity for green development based on cultural and natural resources, addressing environmental and social emerging challenges.

Territorial analysis of climate change impact in rural areas. Pilot actions to create tools for adaptation of

vulnerable economic systems to climate change.

Education and training

- Developing and enhancing research and **SMARTFARM** innovation capacities and the uptake of advanced **IPA CBC BiH-HR-CG** technologies
- Solar panel with a solar-powered irrigation pump Irrigation system with valves, soil moisture sensors, and

Baseline Study of IoT use in Agriculture

app to optimize water use

- Establish a fully operational EDIH as a national reference point for supporting the digital
 - experimentation facilities and technical expert, introduction of test before invest mechanism Development and piloting of training programmes EDIH advisory support and investor landscape for accessing digital transformation funding Fostering innovation ecosystem and explore networking opportunities

Ensuring access for SMEs and public sector to

EDIH BIH Digital Europa

transformation of SMEs and public sector organizations through tailored services in AI, HPC, cybersecurity and digital skills development, thereby strengthening the country's innovation ecosystem and alignment with EU standards

Future activities/tasks









Hardware and software integration

Connecting as many meteo stations, drones, and soil scanners as possible with IoT solutions for data collection.

Technology expansion

Introducing additional IoT solutions through renewable energy provision and smart irrigation as well as robotics.

Smart Systems

Developing a Mobile Agro Hub for demonstration, Al systems for agricultural data analysis and training modules (ToT).

lvica Sivrić, ivica@redah.ba, +387 63 295 766

<u>https://redah.ba/</u>

